

# Agenda

## Downtown Parking Stakeholder Advisory Committee (DSAC)

Thursday, September 15, 2016  
City Hall | City Council Chambers  
710 NW Wall Street Bend, Oregon



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### 5:30 p.m. DSAC Meeting

**Roll Call:** Sarah Jordan, Karen LeTourneau, Monte Payne, Brett Yost, Shantelle Flick, Marie Matthews, Kevin English, Parry Thomas, Jeff Huey, Serena Dietrich, Tom Fisher, James Lewis, Doug Watson, and DeeDee Cochran

**Staff:** Carolyn Eagan, Kathy Montgomery

#### 1. Introductions/Approve meeting notes

Carolyn

Move forward with everyone owning Guiding Principles.  
Kevin first, Jeff seconds. Minutes approved as written.  
Committee changes: Jim Dickey -> Doug Watson, Eric Rock -> DeeDee Cochran  
Susan Ross -> James Lewis

#### 2. Community Input

Carolyn

Ron Boozell – question about exclusion zone. Carolyn has nothing to do with parking study.

#### 3. Public Engagement Update

Anne

Anne mentioned that had 4 klatches were held. Also Anne and Ben visited 120 businesses beforehand and a DBBA meeting. 16 participants but also door to door. Engaged about 200 stakeholders. Feedback via informal discussion.

Generally very supportive of draft Guiding Principles. Thought detailed and thought out. Supported priority users. Roles not separate but also a partnership. Good communication and education. Focus on positives when sharing plan. Not punitive. Communications needs to accommodate all types of users. Broad engagement. Supportive data driven recommendation. Need to be creative about employee parking. Nervous about discouraging good employees. Cost concerns. Creativity around types of employees. Safety a concern especially those working late and early hours. Newport and garage and Mirror Pond lots. Lighting people hanging around. Effective incentives and enforcement.

Partnership – as come up with solutions, public private partnership. Actual solutions not discussed. Brett asked question about what was discussed. Dee Dee asked about particular incentives. Brought up but not specifics. Tom, might be legalities that come into play. Phill – yes. Monte – how does land use come into play. Carolyn, wants recommendations presented even if existing codes do not allow. Council gave

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Committee authority to request code to be changed as long as is not illegal. Parry – how did you feel about feedback and numbers. Anne – you take it for what it is – 16 people. Anne anticipates when draft recommendations are formed, there will be more feedback. Carolyn – once things are out in news sources will see more. Identifying right audiences important. Anne, thought it was a good turnout. Jeff – feedback seems consistent. Sarah – people wanted to go straight to solutions.

Bike parking support. Concerns about self-sustainability especially if passed onto customers and employee. Subsidization by plan.

Jeff getting bikes off sidewalks seemed to be consistent. Brett – parking bikes not only aspect of encouraging biking.

Anne went over business engagement comments documents section by section

Kevin – tally comments about numbers so can give a weight. Anne – said have to be carefully because those who self participate may be weighted toward one side. May have rallied people and would skew data. If something is really overwhelmingly supportive then Anne would mention.

#### **4. Review Initial Summer Data findings**

**Phill**

##### **Phill discussed Timeline.**

- Review on-street data findings

July 20 Wednesday

July 22 Friday

1,333 on street stalls

2,550 off-street

46 off street sites

Night before downtown Cascade Classic criterium night. Sarah mentioned there was also a lacrosse tournament with many families in town Also horse event – JBarJ. City doesn't necessarily know and has no regulating authority regarding not requesting use of City's right of way.

Kevin – this is close to peak. Doug – assume perception is that we are out of parking and didn't have 85% occupancy. Carolyn said needs to look at heat maps. Goal to use 85% by block face to block face. It is a decision making threshold – Phill. Monte – does City do any management of events so that aren't stacked? Carolyn – only on street closures. Visit Bend tries to spread out events and does not advertise during summer. Tom – perception is that there is no parking.

Data shows summer is a higher season for downtown Bend than spring. Peak Wednesday summer. Thursday spring and Friday summer not very different.

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Wednesday summer 4,677 unique events (vehicles). 2,700 spent one hour or less. Almost 1,000 observed in same place for 2 hours. These two categories constitute 80% of those that parked downtown. Kevin – is it because restricted to 2 hours. This data doesn't answer that question. Sarah – has question ever been asked if would stay longer. Phill – has been done in past but stopped due to law suits. Two hours seemed to be okay but depends on location. Doug pointed out could be two vs almost three because only monitored one per hour.

Most on street – time limited to 2 hours (some permits)

Peaks midday on Wednesday. 4 hours above 78% utilized  
Friday in all cases lower than Wednesday.

Review off-street data findings:

60% utilized both seasons. Sampling of spaces.

Heat maps:

Spring – peak hour 1:30-2:30. South end of town near City Hall most congested. Not too many on street red spaces.

Summer - peak hour 2:30-3:30. A lot more red. Mirror Pond goes red. A lot more on-street red. High constraint area pretty much all of core downtown and south near City Hall.

Sarah – occupancy by type of stall for garage. Can we get for offstreet lots? Could tourists use those spots?

During peak – parking garage still not full. Newport definitely under-utilized. Pointed out safety is an issue as is accessibility.

Summer Friday – garage still is underutilize as is Newport lot. Also County lots.

## **5. Initial Reactions to data**

## **Group**

Anne: Discussion

Thoughts on Community Input?

Brett felt neutral about Guiding Principles. New idea for him to own and defend. Anne – decisions/solutions go back to Guiding Principles. Carolyn – must make recommendations and are comfortable with them.

Carolyn – said her highest concern was the comment about issues with sustainability.

Anne – looking at philosophy not solutions.

Kevin – if don't create a sustainable system, then won't have a system since the city does not have extra money.

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Sarah – thought was a concern about a fine line between employees and customers and costs and sending people away.

Brett – facilitate vs pay. Anne said doesn't think she heard that.

Anne – getting pricing right. Did say that was a partnership.

Anne – contention that City benefits from overall economic vitality of city.

Parry – we have low hanging fruit at Newport and Parking Garage. If successful in capturing capacity in this area, what period of time would that buy us? Will Study provide that information to us?

Phill said would come up with timing of when to implement various solutions.

Sarah – wants to caution about negative connotation of limiting events. Deal with parking rather than limiting events.

Marie – make sure transportation is in part of GPs.

Tom Fisher – terminology/language is important. Look at and make sure all talking about each things.

**Suggestion made to come back with glossary of terms.**

Marie – why are we here again after multiple studies – 1996, 2002, and 2006. Carolyn – don't have a parking management system and wasn't sustainable.

Community Input

Karen: Must engage private lot owners specifically

Data: spring and summer

Phill - When think of data seen, is there an issue or any data that hasn't been captured?

Are you satisfied with data with have?

Karen – not particularly surprised. Question about information about employees. Where parking, who evading? Data shows the majority is customers/visitors/tourists. In comparison employee not using system that much.

Tom is there data that says how far people are willing to walk? Phill - from data we do know areas where people are not willing to walk. Also know that people will park in close in no time limit spaces. Monte – incentivize employees to park farther away. Part if problem is lack of knowledge.

From a data/information perspective how do you feel about what we have got? Kevin asked if need a fall study. Probably would be same as current data.

Get input on why people not parking in structure - Parry. Anne, definitely will do.

Carolyn – adjacent neighborhoods. Are red and no time limit. Do we care about what is going on in those area?

Phill – do we care – yes. What data do we need?

Sarah – if have driveways and garages?

Monte – are they or could they be covered by residential parking permits?

Phill – most effective tool in small choice for neighborhoods but have to get the residents to apply. Do we need data to substantiate? What kind? Where/when?

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Kevin – areas not included were near Georgia and they don't have garages. Brett also pointed out no sidewalks. Impression that was in future phase and that talking about neighborhoods wasn't in scope.

Phill – correct – did expand area a bit. Phase 2, working with city's overall parking code.

Carolyn – we scoped for 3 data collection episodes. We have money in scope to do if don't do fall collection. We do have an opportunity.

Brett – Munch and Music as an example. Certain areas have addressed but overflows into adjacent neighborhoods. Brett says if can get data on neighborhoods would be good.

Phill satisfied with downtown data. Brett – people may not believe data. Phill data maps can validate that experience. Sarah – area between Old Mill and Downtown not included especially as merges. Could happen in future.

Carolyn – do we want to learn more about what is going on on Riverside and other areas? Do we collect data and what is needed? But can't do residential unless neighbors agree. Maybe do outreach.

Karen – concentrate on current area. If provide solutions, might solve some of those issues.

Sarah – what has been experience? Is there relief. Phill yes but don't know what latent demand is. Barring that, then yes.

Parry – are we addressing Mike Walker's comments?

Phill – committee needs to make decision. He can't. You need to make decision Phill seems to think committee is largely there. Hypothetically – if need to understand demand of a specific data need that isn't already in set.

Karen more outreach to users and that would be how we find out. Intensive outreach.

Drawn line on scope. Sarah agrees.

Jeff have already figured it out.

Marie – parsed employee parking. Look at areas that we said initially would like to have data.

## **6. Discuss Fall Date Needs (if necessary)**

**Phill/Carolyn**

Phill, consensus seems to be satisfied with data but certain things would like to mine out of existing data. Eg. Employees. If can mine from data fine. If not, may have a data need. Was there any other piece that want more clarification? Yes, types of stalls open. Also which were hotel spots. To show true capacity of garage.

If you think of something more that you wish you knew, then email by next Wednesday. Carolyn will send out email which they can reply to.

Phill – gather measurable data as opposed to opinion.

Doug - Would it be worth it to measure all employees where they are parking?

Shantelle – bet parking in neighborhood.

Doug – worth considering survey.

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## **7. Next meeting**

October 20<sup>th</sup>. Phill suggests that might need a longer meeting. If start earlier could make a light supper. Could start at 5 – 8 pm.

Phill – idea Team would create a starter set of solution strategies organized in some way. If done with your permission, acts as a primer. Is that okay? Would get out at least a week in advance.

## **8. Community Input**

**Carolyn**

Mike Walker – 1. Correct on bikes. There are bike racks but not used. How are we going to get people to use bikes?

2. Went to owners – what are their concerns? Listed in letter he sent.

3. April heat map – 1<sup>st</sup> hour of day likely shows where employees are parking. Look at fees – most expensive in garage. Pricing permits makes a difference.

4. Tell employees to park in certain places and make cost effective.

5. People tend to park in 1<sup>st</sup> spot they see. How do you get them to pass up? Huge problem.

David from Crow's Feet Commons: Idea of cost structure. Stop charging at 6 pm or limiting time at 6 pm. Increasing or shifting times. Was discussed by committee.

## **9. Adjourn at 8 pm**

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